

Of Trend

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ABSTRACT

A trend-setter gives birth to trend. New fashion is his brain child. He breaks all barriers and crosses all boundaries through his immense capacity of innovative mechanism. Creation is the classical success of this myriad-minded genius. If his creation is culture free then it becomes immortal. His creative product paves the way to earn huge additional commercial return both in home and abroad. He does not follow trend. But his created fashion is followed by crazy trendy persons. He is not king. But the paradox is that he is king maker. His created kings search for queens. Also queens want their kings be fashionable. But a trend-setter needs not to be fashionable. Here lies his glory.

Keywords: *Trend, tendency, direction, vogue, current style, fashion, turn, incline, bend*

INTRODUCTION

Creative writing is based more on manifestation rather than on expression. It does not inform, rather it reveals. So it bears no reference. The best creative writing is critical, and the best critical writing is creative. This article is an outcome of thinking about creative writing meant for a general readership. As such, I have adopted a free style methodology so that everyone can enjoy the pleasure of reading. As you might know, Francis Bacon (1561-1626), the immortal essayist, wrote many essays namely 'Of Love', 'Of Friendship', 'Of Ambition', 'Of Studies', and so on. The multiple-minded genius correctly pointed out that all the words of the dictionary can be used as themes for essays. But little has been done since his death to continue or finish his monumental task. Bacon's unique individual style of presentation ignited my imagination and encouraged me to write creative essays as a method of relieving a wide range of emotions through catharsis.

ARTICLE

Trend is a general tendency or direction e.g. economical/political/financial trends; a growing trend towards smaller families; follow the latest trends in fashion; new trends in cosmetics; set the trend.

Trend is the general course or prevailing tendency, as of events, conditions, fashion,

opinion, a discussion, etc. It is drift e.g. trends in the teaching of foreign languages; the trend of events. It is style. It is a vogue, or current style, as in fashions e.g. the new trend in women's apparel.

Trend is the general direction followed by a road, river, coastline, or the like. It is to tend to take a particular direction. It is to extend in some direction indicated. It is to veer or turn off in a specified direction, as a river or mountain range.

Trend is to extend, turn, incline, bend, etc. It is to run e.g. the river trends northward. It is to be chiefly directed, have general and continued tendency, towards etc. It is a general direction and tendency especially, figure of events, opinion, etc.

Trend is omnipresent. Man faces trend. He has to face trend. He is bound to face trend. In this regard he is simply a follower. Thus man willy-nilly faces and follows trends infinite times from cradle to coffin in its various forms and features having diversified degrees and dimensions as well.

For example: The underlying trend of inflation is still upwards. Our products set i.e. start the trend for others to follow. The party's policy shows a trend towards anarchism. Market prices continue to have an upward trend. We are trending towards a more liberal economic policy.

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Tendency, stretch, run, incline are synonymous to trend.

Trendy, colloquially, means in the forefront of fashion in any sphere. It is fashionable, following the latest trend of fashion e.g. trendy clothes/shops. In Britain it is informally used as derogatory sense e.g. a trendy person; middle-class trendies. Trendy/ trendier/trendiest, colloquially, is of or in the latest style, or trend.

Trend-setter is a person who leads the way in fashion, new ideas, etc. It is one who helps to give a new direction to fashion. It is any person or innovations that creates or is likely to create a new trend or fashion.

Trend-setting is establishing trends or fashions e.g. a trend-setting new sports car.

Someone follows trend. Someone does not follow trend. Both are personality traits. He who follows trend lacks in confidence. An orthodox or conservative person does not follow trend. He can resist change. He is a person of strong determination. He goes as he likes. He moves as per his sweet will.

A miser does not follow trend. He is unwilling to adopt change thereby spend to follow trend. He is ready to follow trend and spend accordingly if change reduces his existing expenditure and guarantee for confirmed additional income. He follows trend where future benefit is 100% confirmed. Benefit is his only single agenda.

A trendy person is guided by emotion. He always cares for public opinion about his appearance and complexion as well. He changes his habit and habitat as per third party's whims. A middle-class trendy is not impartial rather partial to instant and eternal opportunity always. Both rich and middle-class are opportunists. Thus all middle-class are opportunists, but all opportunists may not be rich. Luck and intellect makes one rich. The middle-class society lacks in these two personality traits.

When a desired thing is not found, a person accepts substitute. Thus option changes trend. Simultaneously, trend changes option. A successful businessman knows the need and changes the need of customer as per his innovative tactics or creating an artificial crisis thereby earns both ways. In fact, he does not follow trend, rather trend follows him.

Someone follows trend. Again trend is identified from the foot-print of followers. Youth follows modern trend. Some youth contends that they

will not follow rather their footprint will be followed. It should be trend of their followers.

In winter season man drinks wine more. In summer season man drinks more chilled-beer. These are trends and the manufacturer produces accordingly. Similar is the case of travel and tour during holiday and vacation period which are the peak season of any destination having tourism importance.

Sometimes trend may suddenly change. Then old fashion is replaced by new fashion. It causes loss. It paves stock clearance. Then optimum production is the best strategy. Human mood is quite unpredictable. As such to avoid huge loss surplus products are sold in a cheaper rate. The buyers avail this opportunity and the seller gets relief.

A modern person follows trend. A dynamic person follows and favours trend. He who does not follow trend is ridiculed as back-dated. Youth and young blood follow trend and are the chief patrons of it. Orthodox having conservative mentality opposes trend. They decline to accept change for uncertainty, injustice and fear.

Trend is the outcome of probability. Probability is not cent percent confirmed. Also probability never becomes zero. As such people run after it. Trend is not sure and certain. So one should not either burst into laughter or cry for misfortune.

Politics, share and weather are guided by trend. In cricket there may be trend but one has to wait till the last ball is delivered. In election it vacillates always thereby creates heart throb of the contesting candidates. A fool considers trend as final and finally becomes be fooled. A broker of share market may or may not earn. Here trend gives an idea like weather forecast. Weather forecast depends on various unpredictable parameters. Similar is the case of share market.

The mood and motif of public are gloriously so uncertain that no forecast model can guarantee the outcome. Some coaching center coaches well and confirms job appointment. So, unemployed youths have the trend to join that coaching. Thus the coach exploits emotion and money of the innocent ambitious souls..

Trend should not be taken as full and final. To prepare for an examination trend of question pattern should not be taken at all rather full book to be read. An intelligent student does this. But an inattentive student reads selected question. Such a fool reads if it likes, it reads not if it likes

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not. It reads only selected questions. When it finds the questions uncommon, it submits blank answer script and leaves the examination venue early without wasting its valuable time.

Trend both prizes and punishes politician, student, broker and cultivator who depend on it. None knows whether he will be rewarded or punished. Thus the mood and motive of trend are gloriously so uncertain. One should not depend on forecast rather be prepared for all sorts of danger and drive.

Trend is not mathematics. Rather it is merely statistics that may or may not be correct. Statistics is not mathematics, rather it is merely a technique. It is merely speculation. It is merely an observation. A wise tries to find the reasons that play crucial role behind any trend.

The brain of a trendy person does not work. Only blunt persons follow trend. A wise seldom follows trend. He considers the whole situation meticulously and decides accordingly. Then the wise may take judicious decision without mere guessing. The learned knows that behind every action there is a cause. That cause is responsible for the because.

Lazy person believes and depends on trend. Active person depends on labour not luck. A good student reads all. Bad student does not want to read all. It reads little based on trend. The tragedy is that, in any examination, he cannot write all the answer of the questions if it is uncommon. Thus he fails successfully. He cannot be master. He remains novice with limited knowledge. With this incomplete

knowledge he remains unemployed. As such misfortune dogs him wherever he goes. Misery follows him like shadow till he breaths his last.

History repeats. Similarly, events repeat. Repetition gives birth to trend. Season is the outcome of trend. Also trend is the outcome of season as well. Sometimes season appears early and goes early. Sometimes it may be late both in arrival and departure. Sometimes it may come early and goes late. Sometimes it may come late and goes early. All these unnatural events of nature bewilder man and affect his activities severely. It causes many unprecedented hazards and crisis as well.

CONCLUSION

A trend-setter gives birth to trend. New fashion is his brain child. He breaks all barriers and crosses all boundaries through his immense capacity of innovative mechanism. Creation is the classical success of this myriad-minded genius. If his creation is culture free then it becomes immortal. His creative product paves the way to earn huge additional commercial return both in home and abroad. He does not follow trend. But his created fashion is followed by crazy trendy persons. He is not king. But the paradox is that he is king maker. His created kings search for queens. Also queens want their kings be fashionable. But a trend-setter needs not to be fashionable. Here lies his glory.

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No reference, since the present article is an outcome of Creative Writing

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