

The Role of Islamic Boarding School on the Economic Empowerment of the Society (a Case Study at Islamic Boarding School Salafiyah Syafi'iyah Banyuputih Situbondo)

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ABSTRACT

This article describes the role of Islamic Boarding School on the economic empowerment of the society so that, in the future, it forms a system or ideal construction of economic empowerment of the society that can be done by Islamic Boarding School. This research was a qualitative one with phenomenon-based approach which is a form of a research that is intended to understand an actual social reality as it is. Data collection was carried out through interview, observation, documentation, and focus group discussion (FGD) as well as interactive analysis. The results of this research showed that the role of Islamic Boarding School on the economic empowerment of the society around was essential in mending and improving welfare of the society around in the form of entrepreneurship motivations and business unit's management that was exist in the Islamic Boarding School such as: Trompa craftsman, Laundry service, shops, canteen, investment, convection, as well as trading. It did not only involve santri but also the society around the Islamic Boarding School

Keywords: Boarding, community, economic, empowerment, society

INTRODUCTION

Islamic Boarding School as a culture institution comes upon initiative (figure) of the society and autonomous, since its beginning of establishment is a strategic potential in the heart of the society's social life [1]. Many assumptions come that Islamic Boarding School only positioned itself as an institution of education and religion, however, since 1970's some have attempted to repositioned in responding the problems of religion education, society's social, and politics [2].

Research about Islamic Boarding School recently has been conducted by researchers but mostly they looked at Islamic Boarding School from the dimension, the education of religion, social, and politics. However, there is few of them looked at Islamic Boarding School from its potential of economy owned by Islamic Boarding School [3].

By looking at the potential and function of Islamic Boarding School, actually besides its role in making religious expert, it can also be empowerment for the society around and the driver of development in all fields of business

includes in economic field as well as empowerment for *santri* and the society around [4].

Conceptually, the empowerment of the society is an effort to improve the dignity of stratum that nowadays is not able to break away from poverty and backwardness [5]. In other word, empowering is enabling and makes the society independent. The empowerment of the society's economy is an attempt to stabilize the economic form various guides and motivation to give a way through mobilizes resources to develop the society's economic potency in improving their productivity so that both human and nature resources around can also be improved its productivity [6].

Some various views about the concept of empowerment, it can be concluded that the society's economic empowerment is an enrichment of belonging of empowerment factors that successfully form a group as an alternative solution of the economy system which conducts economic activity by upholding sense of belonging, justice, freedom, balance, and solidarity as well as togetherness states Islamic Boarding School is an institution of

religion that cannot be separated from society, especially villagers because Islamic Boarding School grow and develop from and for society. Islamic Boarding School has a strategic role as the center of the development of religion, education, social, and culture as well as the economic power [7]. The final objective of society empowerment is to enabling society so that they can improve their family living standard and optimizes the resources they owned [8]. Successful empowerment shaped a business group as alternative solution of economic system which conducts economic activity by upholding the value of belonging, justice, freedom, balance, and solidarity as well as togetherness. Islamic Boarding School is an institution of religion which cannot be apart from society, it also has a strategic role as the center of the development of religion, education, social and culture as well as a place to overcome poverty happened around the society.

Poverty mostly happen in village is commonly happen to the society of city. The factors that influence poverty are the limitations of society's knowledge, facilities and infrastructure, and lack of the utilization of natural and human resources. Recently, there is some change to the concept of overcoming poverty in village that is by empowering the society. The empowerment concept of society refers to the part of the society that has big influence socially and organizationally owned by every people as well as improving their earn productivity.

Islamic Boarding School Salafiyah Syafi'iyah Sukorejo which established in the center of village of Banyuputih district, with thousand *santri* every year gives different atmosphere if it is compared to other villages around. The establishment of the biggest Islamic Boarding School in Situbondo gives opportunity for people around through the business institution owned by Islamic Boarding School. This is very useful for overcoming poverty of the society around and the effort to reach social prosperity. At least, it could help the jobless around to fulfill their family needs.

Islamic Boarding School provides business institution which moves in society empowerment, effort to welfare the society that was the cooperation of Islamic Boarding School. The cooperation of Islamic Boarding School is a cooperation which play role to improve the aspect of social economic of the Islamic

Boarding School by improving the living standard and prosperity of its society [9] through the giving of services needed by its *santri*, it needed to be supported and participated by the *santri* as its member.

From the explanation above, it can be understood that this research led to a study about empowerment; there are many ways how Islamic Boarding School could influence the society economy. Therefore, this research was intended to clarify the role of Islamic Boarding School Salafiyah Syafi'iyah Sukorejo in empowering the society economy through the following research problems:

- How is the role of Islamic Boarding School in empowering the economy of society around?
- How is the role of Islamic Boarding School toward the economic development of the society around?

LITERATURE REVIEW

The Empowerment of Economy

The concept of economy empowerment is one of the development concept parts which attempt to actualize prosperous society fair and equal so that it can be feel by the society in the future [10]. Therefore, the grand theory used in this research is the theory of economic development by Max Weber which connects religion and economic development. Weber theory refuses the description of Modern Vablen capitalism as the form of barbarian evolution and also against the theory of exploitation and surplus value of Karl Marx. According to Weber theory, the modern society development appears because of the existence of moral discipline and loyalty to the work hard which result in long term investment and modern company management. Weber marks that the source of economic development is religion, especially doctrines of simplicity and moral responsibility to work. Weber theory says that delivers the capitalism century is not greed and search of unlimited profit but it comes from the ideas of religion [11].

In the view of Islamic economy, the empowerment of people economy is very suitable with Islamic tenet because the aim if Islamic economy is creating the human life which is safe and prosperous. The human, in this case, refers to any groups of humans, both

of health or sick one, strong or weak one, poor or happy one as well as human as an individual or society. Islam has serious attention to economic social justice because Islam views human dignity is an essential thing so that every human play role to get their life happiness. Islam also give deep awareness for us that prosperity of economy is would not be reached by us without any harmonious social relationship. This has been proved if in a country occur considerable social gap, the country economics will run toughly [12].

Abdul Manan [13] emphasizes that Islamic economic responsibility is not only development and growth in material filed but also, in spiritual and moral views placed an important position. Therefore, the Islamic concept about economic development and growth is wider that the concept of economic secular. Although, the fundamental of Islamic economic development and growth is a multidimensional which has moral, social, politics and economics dimensions, yet since the beginning, the moral and spiritual development has been integrated with economic development. Moreover, from the view of material, the emphasize in capital revenue improvement and growth that is rapid and regular in the meantime, has not been guaranteed the appearance of Islamic condition to the economic development because the result of revenue is has not been given the solution of the wide prosperity in the division of revenue. Therefore, Islam sees that the economic growth and development is more than a material problem and it has universal objectives compared to the limited orientation which would be reached by secular systems to reach social justice [14].

Thus, to reach the economic growth and development materially and spiritually, according to Abdul Husein [15] Islam has characteristics in its growth that covers balance, realistic, his right as caliph on earth. The characteristics shows that the economic growth in Islam is the existence of equal chance for the society, whatever the race, religion, and characters are, to get prosperity so everyone will feel pleasure and grace from Allah SWT [16].

Islamic Boarding School

Islamic Boarding School is an Islamic educational institution in which the interaction between kyai or ustadz as the teacher and the *santri* as the students happens [17]. The

existence of Islamic Boarding School has been established before the Independence Day, almost in all part of Indonesia, especially in the center of Islamic kingdom although with different name like Meunasah di Aceh, Surau di Minangkabaun dan Islamic Boarding School in Java [18].

From so many Islamic Boarding Schools in Indonesia, they have their own system and model [19] which explains that commonly is typology. Islamic Boarding School can be classified into two namely Salaf (or Salafiyah) and Khalaf (or Khalafiyah). An Islamic Boarding School is categorized into Salaf if in its educational activity is based on the patterns of modern learning, signed by the existence of classical system or the school and the existence of general knowledge material in its curriculum.

However, in its development, there appears the third type of typology of Islamic Boarding School that is the typology of boarding school which combines Salaf and Khalaf. This typology of Islamic Boarding School is the combination of classical learning patterns with modern learning patterns.

Whatever the typology is, the existence of Islamic Boarding School has an essential role in the society economic empowerment so far that has been done by them as the effort in economic field are the establishment of cooperation of Boarding School or Koperasi Pondok Pesantren (Kopontren). However, sometimes Kopontren get less attention even by the boarding school environment, through formal education or recitations rather than with the activity of cooperation in the middle of the Islamic Boarding School aims to support the success of the boarding school main program.

In doing the empowerment of the society, Islamic Boarding School, at least, has three motives, First, religion motive, because poverty is contradicting wit Islamic social ethic economic. Second, social motive, because kyai is the leader that should overcome economic crisis around the environment. Third, politics motive, because the power holder has personal matters in the level of micro and macro [20]. Islamic Boarding School in its function of society service can be seen from its attempt to serve the society especially the needs to response to the poverty problems, overcome ignorance, healthy life creation and etc.). This is where it can be showed the importance of

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Islamic Boarding School that is not only concern themselves but also the society matter around to get position in the business framework to improve the society welfare physically and psychologically [21].

RESEARCH METHODOLOGY

In simple term, it can be said that this research is a descriptive research which is a form of research intended to describe existing phenomena, both natural phenomena and man-made phenomena.

This research used a qualitative approach that is research that seeks to capture symptoms holistically through the collection of data from the subjects studied as direct sources with the researchers' own key instruments, namely research is a planner, implementer of data collection, analysis, data interpreter, and eventually becomes a pioneer the results of the research [22]. The scope of this research was the role of Salafiyah Syafi'iyah Islamic Boarding School in empowering the community economy around the Islamic Boarding School in Banyu Putih District, Situbondo Regency.

The data collection techniques were through interview, observation, documentation and Focus Group Discussion (FGD) as well as by using interactive analysis, Function and application of the theory in the social research, Jember: Jember University Press, the data management technique used in the discussion was qualitative technique that supported the discussion object [23].

The data obtained then were analyzed by using the following method:

- Inductive method, which is analyzing the data by departing from things that are specific, then taking general conclusions.
- Deductive method, which is a method that starts from things that are specific to get general conclusions.
- Comparative methods, namely a method with analyzing by comparing between one to another, concluding that the data is a new formula with the language of the author

In order for the results of this study to be truly accountable, it was necessary to check the validity of the data or the validity of the findings, degree, trust / truth of an assessment would be determined by the standardization of

what was used called the validity of the data. Data checking techniques aimed to test the validity (truth) of the data collected by the researcher.

Validity test is the degree of determination between the data that occurs in the object of research with the power that can be reported by the researcher. The data can say to be valid if there is no difference between the data reported by the researcher and the actual data.

RESULT AND DISCUSSION

Salafiyah Syafi'iyah Islamic Boarding School Sukorejo is one of the Islamic boarding schools in Indonesia which acts as an educational institution as well as an institution of struggle and community service. The boarding school was initiated in 1908 AD and was founded in 1914 AD by KHR.

Syamsul Arifin and KHR. As'ad Syamsul Arifin with VISION "The birth of the generation of Muslim Khaira Ummah" as for its MISSION: 1) Developing Islamic boarding schools on the basis of faith, science, technology and community needs. 2) Conducting amaliah scientific education and training for the example of al-salafu al-shaleh. 3) Conducting innovative and participatory research in empowering Islamic boarding schools and the community.

Salafiyah Syafiyah Islamic Boarding School is one of the institutions that empower the community in the field of economics, the existence and purpose of the role of Pondok Pesantern cannot be separated from the vision and mission in its embassy.

The vision is the realization of prosperity along with the Islamic economic system. The mission to be realized is 1) Developing Islamic boarding schools on the basis of faith, science, technology and community needs.

2) conducting amaliah scientific education and training for the example of al-salafu al-shaleh. 3) conducting innovative and participatory research in empowering Islamic boarding schools and the community.

As already known, the Salafiyah Syafi'iyah Islamic Boarding Schools carry out several business fields including (1) *Trompa* or wooden sandals craftsmen (2) Laundry services, (3) shops, (4) canteens, (5) investments (6) convection (7) trading.

The Role of Islamic Boarding Schools in the Economic Empowerment of the Surrounding Community

The role of Islamic Boarding Schools in providing benefits to economic growth, there are several efforts made by Islamic Boarding Schools to empower the surrounding community. Apart from being an Islamic boarding school educator, Islamic boarding schools also empower the surrounding community to emphasize the aspect of creating jobs for the community and providing training and business return for the community itself, with some business activities and learning that they do. Like *Trompa* or wooden sandals craftsmen, Laundry services, convection and trade and shops, according to the results of interview with Mr. Masduki revealed that.

"I used to only work part time but since the school gave me a loan of capital Alhamdulillah, by the giving of capital loans had a very big benefits for us and through this effort we saw from the next boarding school the trompa craftsmen from there we made good traps and were trained in marketing methods and with the provision of this capital we spend to buy equipment that I need until now to open a business as an instructor of Trompa Alhamdulillah with the capital we can provide sufficient income for the family."

The result of interview with Mrs. Hartatik, one of the customers who used laundry service of Islamic Boarding School stated that:

"I was only a house wife, but after the existence of this laundry service served by the boarding school to be utilized by us and other house wives, Alhamdulillah I am so grateful it can give me a job together with my friends that participate in utilizing this laundry service and Alhamdulillah (Thank God) the income is high enough to provide additional income to fulfill my family needs daily."

By the existence of convection, the sewing machines can be used or brought to home by the community. They can also get the benefits that can be seen in the result of the interview with one of the receivers of convection service, Mrs. Maryati as the tailor said:

" By the existence of this convection has given me many benefits, not only to fulfill my family needs, I still can get income from this convection. By allowing me to bring this sewing

machine, I can feel the benefits for my tailor business towards the existence of tailor convection program by the Islamic Boarding School.

To me, it can increase the production results of my tailor that we have been running, besides the sewing machine provided is very good with the latest model and multi-use sewing clothes, it can also be used to embroider in one machine provided by the Islamic Boarding School. "

The result of the interview with Mrs. Sulis as an employee (cashier) of the Islamic Boarding School Cooperative.

"I am just an ordinary person with no permanent job, but after I was given a job as a cashier in this Islamic Boarding School Cooperative, Alhamdulillah I can fulfill the economic needs of my family and until now I still work here as a cashier and Alhamdulillah this job gives many benefits for me and my family."

The results of the interview with some people in the community above showed that the surrounding community was greatly helped by the empowerment in the form of effort provided by Salafiah Syafiiyah Islamic Boarding School as the manifestation to increase the economic growth of the surrounding community around the Islamic Boarding School.

Where the community was unemployed or had no permanent job before business and capital lending were provided.

The Role of Islamic Boarding School Towards the Economic Growth Seen from the People who Work as the Business Unit Organizers at Islamic Boarding School

Islamic Boarding School Cooperative does not only provide the student's daily needs such as ATK (office stationery), bathing equipment, uniform, but also provide the important stuffs needed by the community in an effort to increase the economic growth.

Even though the community is less advanced, such things are very useful for the economic activities.

By fulfilling the surrounding community needs such as providing farming tools, fishing tools, livestock equipment and buying the products of agricultural owned by the community that has many difficulties to fulfill the community needs.

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Obtained from the result of the interview with the organizer of Islamic Boarding School Cooperative, Mrs. Nurul Hakimah from one of the organizers of a business unit of Islamic Boarding School Cooperative Shop.

“to fulfill the community needs around the Islamic Boarding School Cooperative, the Cooperative still cannot fulfill all of the needs wanted by the community such as providing the greater equipment such as the companies of rice, corn and etc. Islamic Boarding School Cooperative can only supply the items that are easily reached by the community. Items provided by the Islamic Boarding School Cooperative such as all kind of agricultural fertilizers, foods and medicines of livestock, as well as providing foods and clothes needed by the farmers and community who have livestock or the items needed by the students.”

One of the local communities also gave a very good response with the existence of Islamic Boarding School Cooperative from the result of the interview, Yanto stated:

“by the existence of a shop in the form of Cooperative owned by the Islamic Boarding School is very helpful to fulfill the surrounding community because it does not only sell the daily needs of the community or the students, but also provides my needs such as the fertilizer of rice and so on. I am as a farmer want to say thank you for providing agricultural goods so that I don't need to go far away to the city to buy fertilizer, I am very thankful to the Islamic Boarding School because it provides various needs of the community here.”

By gaining the data from the result of the interview above, it gave us several descriptions concerning the capital items that could be provided by the Islamic Boarding School Cooperative in fulfilling the needs and activities of the community such as agricultural and livestock equipment, and so on so that the community were very helped by the items provided by the Cooperative of the Islamic Boarding School in which their needed equipment were usually only provided in the shops out of the town that was far from where they live.

Therefore, the existence of the shop of Islamic Boarding School gave a solution to the community not to go far away to buy their needs that can enhance their jobs. From the result of

the interview, it can be seen that the role of Salafiyah Syafiyah Islamic Boarding School in increasing the economic growth of the community in Banyu putih District, Situbondo Regency. If it was seen from the increase of heavy technology, the cooperative still cannot provide it such as a tractor to plow fields and so on.

But it can only provide several business units that community can utilize and give good benefits for their family, community and

students of the Islamic Boarding School.

The Factors that Support the Success of Islamic Boarding School in Empowering the Community Economy

The success of Salafiyah Syafi'iyah Islamic Boarding School Sukorejo, Situbondo in empowering the community economy could not be separated from the influences of 1) the existence of human resources both the leader and the staffs. 2) the existence of non-human resources. 3) the applicable system. 4) the community attitudes and 5) the sincere of the staffs and the leader management of the Islamic Boarding School had the authority as the leader as well as manager, was very required to develop the vision that was accordance with the mission of the school. Skill, experience, creativity, religious integrity, communication with all parties in the community was absolutely needed.

Therefore, the leader of the Islamic School worked so hard to build the outside network. For instance, he often traveled abroad to find business network that could help the financial of ma'had.

Today, the islamic school had developed the business relationship abroad with Brunei Darussalam, Saudi Arabia, Malaysia, Singapore and other developed countries by utilizing IKSASS (Association of the Students Salafiyah, Sukorejo) and BUMP (Islamic School-Owned Enterprises) as mediators. The support factor from the community very influenced the performance of business unit owned by the islamic school in developing the economic business as one of the financial sources of the school.

The giving of donation from the government, businessmen and sympathizers as well as the business cooperation of the economy was the

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real good participation from the community. The factor of human resources also very influenced the management of economic business of the school. The data analysis matrix of the role of Islamic Boarding School in

empowering the community economy in Salafiyah Syafi'iyah Islamic Boarding School in Sukorejo, Situbondo became the sample that can be seen in the following table:

Table1. Analysis Matrix of the Empowering Economy of Islamic Boarding School

School's Name	Basis of Philosophy of Economic Empowerment in Islamic Boarding School	Types of Economic Enterprises of Islamic Boarding School
(1)	(2)	(3)
Salafiyah Syafi'iyah Islamic Boarding School	As a caliph in the face of the earth, humans must portray themselves maximally for the benefit of the universe. From this concept a slogan appears,	<ul style="list-style-type: none"> • UD. Assyarif • SPBU Assalafi • Book store
Sukorejo Situbondo	Do not have an inch of land that is idle, do not have time to spare, and do not have a single leaf that is wasted "The harmony between theory and practice (al-ittifaq), between the sciences of religious and non-religious (economic), both belong to primary human needs " Congregational Prayer, reading Roibul Haddad before the meeting, reading Surah Al-Ashr after the meeting which are believed to be able to obtain the degree (including Economics)".	<ul style="list-style-type: none"> • <i>Tatersel</i> • <i>Kopja</i> • Cooperative Islamic Boarding School <i>Musa'adah</i> • Ice Factory • Umana' <i>KSU</i> (All-round cooperative) • <i>Hafas</i> Limited Liability Company • <i>Kovja</i>

Source: Managed Research Data

Synthesis Analysis was done to find the Role of Islamic Boarding School on Community Economic Empowerment at Salafiyah Syafi'iyah

Islamic Boarding School in Sukorejo, Situbondo can be seen on the following table:

Table2. Synthesis Analysis of Economic Empowerment at Islamic Boarding School

Characteristics (Culture, Community, Geographic, Natural Resources,	The type of Economic Businesses which was empowered	The Model of Economic Empowerment
(1)	(2)	(3)
<p>1. Kyai as figure who has high charisma (social capital) became a strength that was capable to drive all potentials of Islamic Boarding School and Society</p> <p>2. Inclusive Islamic boarding school that provided the space for social interaction with the community</p> <p>3. Geographically, the choice of business types which were developed by Islamic Boarding School was in line with the potential of natural resources</p> <p>4. Islamic Boarding School had the labor potential of <i>santri</i> (salaf) that could be maximized to support the continuity of the business owned by Islamic Boarding School</p>	<p><i>Assyarif</i> Trading Company (<i>UD</i>)</p> <p><i>Assalafi</i> Gas Station</p> <p>Book and Holy Book Store</p> <p><i>Tatersel</i></p> <p><i>Kopja</i></p> <p>The Cooperative of Islamic Boarding School</p> <p><i>Musa'adah</i></p> <p>Ice Factory</p> <p><i>Umana'</i> All-round Cooperative (<i>KSU</i>)</p> <p><i>Hafas</i> Limited Liability Company</p> <p><i>Kovja</i> Putri</p>	<p>1. <i>Planning</i> Kyai, along with the administrators of Islamic Boarding School identified and mapped the potential with the community on the choice of the type of economic businesses that were in line with the natural resources</p> <p>2. <i>Organizing</i> Kyai, with the administrators through Business Entity owned by Farmers (<i>BUMP</i>) made the business analysis along with the community to find out the upcoming business potentials that would benefit all parties</p> <p>3. <i>Actuating</i> <i>Santri</i> and the community carried out the plan that had been determined</p> <p>4. <i>Controlling</i> Business Entity owned by Farmers (<i>BUMP</i>) and, <i>santri</i> and the alumni who put the effort to have the</p>

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		evaluation regularly with Kyai as the facilitator
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Source: Managed Research Data

The comprehensive description of the role of Islamic boarding school on Community Economic Empowerment at Salafiyah Syafi'iyah

Islamic Boarding School in Sukorejo, Situbondo can be seen as follows.

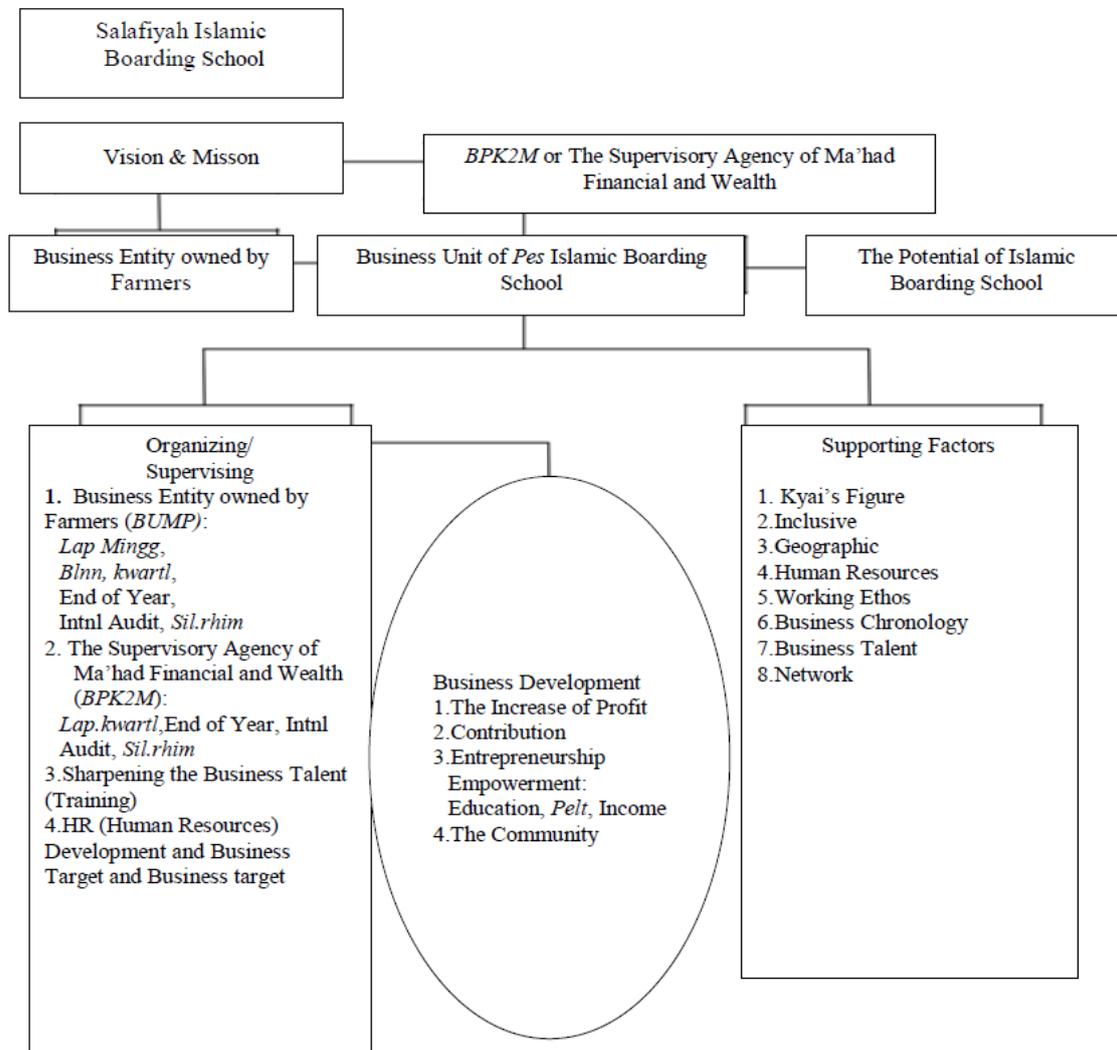


Figure 1. The Comprehensive Description of Economic Empowerment in Islamic Boarding School

The degree of effectiveness referred to the impact of economic business developed by Salafiyah Syafi'iyah Islamic Boarding School in Sukorejo, Situbondo on several matters including (a) Santri's entrepreneurship was characterized by the economic impact (income) and learning. (b) The community, in relation to the development of economic business of the community around Islamic Boarding School (c) Government program, related to the direct support for the government program.

CONCLUSION

Based on the discussion above, it can be concluded that Islamic boarding school has big

Besides the leadership factors, the existing resources, the existing order of system, the success of Islamic Boarding School on economic empowerment of Islamic Boarding School's community, on this matter, the Economic Institution of Islamic Boarding School was also inseparable from the honest and sincere intentions of the managers and management of Islamic Boarding School.

and strategic role on Community Economic Empowerment. Islamic boarding school is able to open business units that can be in direct

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contact with the surrounding community, as it is done by Syafi'iyah Salafiyah Islamic Boarding School in Sukorejo, Banyu Putih, and Situbondo which opens business units to empower the surrounding community.

Besides, Islamic boarding schools also have a role on Community Economic Empowerment through the recitations carried out in Islamic boarding school by giving the entrepreneurship motivation. This is also done by Salafiyah Syafi'iyah Islamic Boarding School in Sukorejo, Banyu Putih, and Situbondo which always gives the motivation to *santri* on Economic Empowerment. This motivation can be categorized as a part of *mau'idahtul hasanah*.

In optimizing the economic role of Islamic boarding school, Islamic boarding school should always have a new breakthrough on Community Economic Empowerment, especially as it is in accordance with the potential possessed by each region. The insert curriculum of entrepreneurship can be put into the learning curriculum of Islamic Boarding School. Besides, Islamic boarding school can also develop entrepreneurship in the form of agribusiness management, agro-industry management, community forest management, Baitul Maal management and others.

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